

SAMPLE SUPPLIER RESEARCH REPORT

Wholesale supplier research for a fictional BRAND product.

This sample shows the structure, level of detail, limitations, and next-step guidance a BrandSourcer report can include. It uses placeholder names only and does not contain real suppliers or real brand data.

REQUEST	REGION	CHANNEL	DELIVERY
BRAND product sample	United States	Amazon / ecommerce	Within 3 calendar days

Sample notice: supplier names, websites, contacts, prices, and policy notes below are fictional examples. A real report is based on public-source manual research for the request submitted by the customer.

Request Summary

FIELD	VALUE
Request type	Product / brand supplier research
Brand	BRAND
Product	BRAND Example Kitchen Storage Container
Input provided	Product name + ecommerce listing URL
Search region	United States
Selling channel	Amazon / ecommerce resale
Research goal	Find potential wholesale supplier, distributor, brand-direct, or official sourcing paths.

Product / Brand Snapshot

BRAND appears in the home and kitchen category in this fictional example. The goal is to identify whether public wholesale paths, distributor options, or official brand policies appear available before outreach.

Research limits

Public-source research can identify possible paths and risk signals. It cannot guarantee supplier approval, authorized status, pricing, profitability, or marketplace eligibility.

Potential Supplier Paths

BrandSourcer normally researches up to 10 potential supplier or distributor paths when available. The final number depends on the brand, product, region, public data, and whether legal wholesale channels appear to exist.

SUPPLIER / PATH	TYPE	CONTACT PATH	PUBLIC PRICE	NOTES / NEXT STEP
Example Distributor A	Potential Distributor	wholesale@example-a.test	Not public	Apply for a wholesale account and ask whether BRAND products are available for ecommerce resale. Verify authorization before purchasing.
Example Wholesale Supplier B	Wholesale Distributor	Sales form	Not public	Product is not listed publicly in this sample. Contact sales with business details, resale certificate, intended channel, and target SKU/UPC.
Example B2B Marketplace C	Unverified Lead	Marketplace inquiry	Similar item only	Use only as a secondary lead. Confirm invoice quality, supplier identity, authorization, and channel restrictions before buying.
Brand Direct Policy Path	Policy Note	Brand contact page	N/A	Official policy may limit marketplace resale. Ask whether wholesale or authorized reseller applications are accepted.

Red flag note: if a supplier only appears through marketplaces, has no business identity, hides contact details, or makes unrealistic authorization claims, it should not be treated as a confirmed wholesale source.

Official Policy Notes and Outreach

Official brand / wholesale policy notes

- Check whether the brand has a public wholesale, distributor, reseller, or authorized dealer page.
- Check whether marketplace resale is restricted or requires written approval.
- If no legal wholesale path is visible, explain what was checked and why the public path is unclear.

Recommended outreach

- Legal business name and website or store profile.
- Resale certificate or tax documentation, if applicable.
- Product name, UPC, ASIN, or product link.
- Expected order quantity and intended sales channel.

Suggested supplier email angle

Hello, we are interested in opening a wholesale account for BRAND products. Could you confirm whether you distribute this brand and whether you support ecommerce or Amazon resale accounts?

Next steps

1. Contact the strongest direct or distributor lead first.
2. Ask whether BRAND products are available for wholesale purchase.
3. Request account requirements, MOQ, territory restrictions, channel restrictions, and invoice details.
4. Do not purchase until authorization, invoice quality, and resale permissions are confirmed directly.

What This Report Does Not Guarantee

This report provides supplier research findings based on publicly available information and manual review. It is not legal, financial, tax, marketplace, or investment advice.

NOT GUARANTEED	WHY
Supplier approval	Every supplier controls its own account approval and minimum requirements.
Authorized distributor status	Authorization must be confirmed directly with the supplier or brand.
Wholesale pricing or availability	Prices, inventory, MOQs, and terms may be private or change without notice.
Amazon or marketplace eligibility	Marketplace approval, ungating, compliance, and resale permissions are separate checks.
Profitability	BrandSourcer does not evaluate margins, fees, demand, or competitive dynamics as a guarantee.

Launch policy note: during launch, if no relevant wholesale options are found for a request, BrandSourcer may provide one additional supplier search request for free according to the current public policy.